

masaledaar

GROUP OF RESTAURANTS

MASTER FRANCHISE

masaledaar.in



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A restaurant chain by Green Kitchens, Masaledaar Group of restaurants features multiple & unique restaurants concepts. Masaledaar offers something for everyone when it comes to vegetarian dining. Top-notch service, exciting flavours, and a great dining experience have always been the hallmarks of Masaledaar. As part of our commitment to our guests, we offer Jain variations and customizations on a majority of dishes upon request. Our outlets enjoy great patronage among guests due to the excellent food, relaxed atmosphere, and exceptional personalized service.



OUR BRANDS

Masaledaar has perfected a range of restaurant concepts, tailored to meet diverse preferences and ensure profitability. Our proven business model offers a solid investment opportunity, backed by success in the ever-evolving food industry.



A CELEBRATION OF CLASSICAL
NORTH INDIAN FLAVOUR

SET UP COST: ₹80 LAKHS* APPROX FOR 1000 SQ.FT
FRANCHISE FEE: ₹18 LAKHS | TRAINING FEE: ₹2 LAKHS



SET UP COST: ₹70 LAKHS* APPROX FOR 1000 SQ.FT
FRANCHISE FEE: ₹15 LAKHS | TRAINING FEE: ₹2 LAKHS



FINE DINING GLOBAL FUSION

SET UP COST: ₹1.2 CRORES* APPROX FOR 1500 SQ.FT
FRANCHISE FEE: ₹25 LAKHS | TRAINING FEE: ₹2 LAKHS



SET UP COST: ₹90 LAKHS* APPROX FOR 1300 SQ.FT
FRANCHISE FEE: ₹18 LAKHS | TRAINING FEE: ₹2 LAKHS



A COLOURFUL JOURNEY TO
DESI HIGHWAY FOOD

SET UP FEES COST: ₹60 LAKHS* APPROX FOR 700 SQ.FT
FRANCHISE FEE: ₹18 LAKHS | TRAINING FEE: ₹2 LAKHS



SET UP COST: ₹ 25 LAKHS* APPROX FOR 300 SQ.FT
FRANCHISE FEE: ₹8 LAKHS | TRAINING FEE: ₹1 LAKH

IN ADDITION TO THE SET UP COST AN INTEREST-FREE REFUNDABLE SECURITY DEPOSIT OF ₹2,00,000/- IS PAYABLE TOWARDS STOCK AND MATERIAL PURCHASES FROM MASALEDAR.

MASTER FRANCHISE

Step into the role of a foodpreneur with Masaledaar's Master Franchise opportunity. Drive the expansion of Authentic North Indian Cuisine in your territory, while earning from franchise **fees and royalties**.

Territory Fee: ₹60 Lakhs*

AP & Telangana

Break up of the fee:

Franchise Fee: ₹50 Lakhs | Training Fee: ₹5 Lakhs | Security Deposit: ₹5 Lakhs

Karnataka

Territory Fee: ₹60 Lakhs*

Break up of the fee:

Franchise Fee: ₹50 Lakhs | Training Fee: ₹5 Lakhs | Security Deposit: ₹5 Lakhs

Territory Fee: ₹40 Lakhs*

Kerala

Break up of the fee:

Franchise Fee: ₹30 Lakhs | Training Fee: ₹5 Lakhs | Security Deposit: ₹5 Lakhs

Tamil Nadu (except Chennai)

Territory Fee: ₹50 Lakhs*

Break up of the fee:

Franchise Fee: ₹40 Lakhs | Training Fee: ₹5 Lakhs | Security Deposit: ₹5 Lakhs

REVENUE OPPORTUNITIES FOR MASTER FRANCHISEES

As a Master Franchisee with Masaledaar, you can unlock significant revenue streams:

Franchise Fees: Earn 50% of the franchise fees

Royalties: Receive 50% of the royalties generated by franchise outlets within your territory

Security Deposit: 100% security deposit from each franchise outlet.

QUALIFICATIONS FOR MASTER FRANCHISEES

To qualify for Masaledaar's Master Franchise opportunity, candidates must meet the following criteria:

Operational Franchise: Partner must have at least one operational Masaledaar franchise to demonstrate their understanding of the brand and its operations. They do not have to pay an additional franchise fees for this.

Store & Dispatching Facility: Partner must possess a store facility capable of stocking inventory. This infrastructure enables efficient distribution and ensures timely supply to franchise outlets, fostering smooth operations and customer satisfaction.



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